



**Review of Council and Partners School holiday activities for both mainstream
and SEND community children**

by the

Protecting and Strengthening Communities Scrutiny Committee

Author: Thomas Deery (Review Support Officer)
Senior Enterprise Officer
thomas.deery@eaststaffsbc.gov.uk

1. Introduction

On 28th June 2016, the Protecting and Strengthening Communities Scrutiny Committee agreed to undertake a review of Council and partners school holiday activities for both mainstream and SEND community children. The scoping paper for this review set out 7 specific questions, which are as follows:

- What holiday activities are available within the borough, what are the age ranges and who provides them?
- Where do these holiday activities take place?
- Are the activities inclusive for children of all abilities?
- How are the various activities promoted?
- What activities are planned within the borough in the future?
- What are the costs associated with all of the activities and are the activities free of charge for the borough?
- Are there any grants available for activity providers?

This report seeks to outline the initial findings of the review and will answer each of those questions in turn for both the Council's provision and that of partners.

2. What holiday activities are available within the borough, what are the age ranges and who provides them?

East Staffordshire Borough Council

The Council offers activities aimed at children throughout the year, but also delivers a significant number of holiday specific activity programmes. The majority of the activities are provided through the Council's leisure and sports development services, however there are also activities delivered through the arts/Brewhouse and other cultural services. Appendix 1 provides a list of all of the activities offered as an indication of the overall provision.

Partner Organisations

There are a number of partner organisation providers of holiday activities who are either located within the Borough, or operate within its boundary. The majority of these are charity/voluntary organisations, such as the Burton Albion Community Trust. As such, it would be difficult to accurately capture all of the organisations within this review, instead the review will provide a variety of example organisations to be used as a sample. For instance, there is the Acorns to Oaks Forest School who

provide events for children through the year, with specific activities for those ages <4, 3-7, 5-7 and 8-12. Additionally, there is the Uttoxeter Bulls Basketball Club who provide holiday camps for 9-15 year olds and the BACT who provide a social inclusion project 'Albion2Engage' for 11-19 year olds.

3. Where do these holiday activities take place?

East Staffordshire Borough Council

Appendix 1 also lists the various locations of the holiday activities. Many of the activities take place at the Council's venues, specifically the leisure centres, Market Hall and Brewhouse. These buildings are all accessible and have access guides created for them. The leisure centres also have changing places toilets, which are detailed on the guides.

Sports Development run a series of outreach activities through the DASH (Discover Activities in the School Holidays) programme which operate from community parks and buildings. Through this, the service is still provided in the harder to reach areas of the Borough.

Partner Organisations

Some partner organisations, such as the BACT, deliver outreach holiday activities with the aim of achieving social inclusion. Through its summer holiday programme, BACT offered activities in Stapenhill, Carver Road, Eton Park, Unity Park, Bramshall Park, Canterbury Road, Anglesey Astro, Health Road and Queen Street Community Centre. More often than not, activities through partner organisations are provided at their base locations.

There are organisations based in the urban areas, such as the Hawthorne Resource Centre in Burton, and some more rural organisations, such as the Acorns to Oaks Forest School in Greatgate. There is a greater density of activities within the urban areas, which is to be expected due to the higher population count.

4. Are the activities inclusive for children of all abilities?

East Staffordshire Borough Council

The Sports Development sessions are delivered by Qualified Sports Leaders, many of whom are also trained in delivering sessions for children/adults with additional needs. The Council does not currently provide any sports/leisure holiday activities specifically aimed at the SEND community, however the activities are provided with the aim of being inclusive.

Sport and Leisure have implemented user satisfaction/feedback facilities so that the service can be more responsive to user demand. To that extent, if enough demand is demonstrate for a specific activity, or type of activity, it would be considered.

The Brewhouse offers a dance programme aimed at supporting young people with additional needs through its inclusive club night. Sports Development also work with

partner organisations to deliver a 'disability sport' programme which a non-holiday activities aimed at the SEND community. This includes: Inclusive Cycling, Powerchair Football, Inspire Sport Clubs and a number of 'Able too' activities.

Partner Organisations

As previously mentioned, the BACT provide activities which are focused on social inclusion or catered for the SEND community. To that end, they provide activities for those who would like to be included in the activities generally and activities for those who with specific needs.

There is also the Aiming High Activity provided through Action for Children in East Staffordshire who offer a range of activities specifically for children and young people with a disability or additional needs. Additionally, CREST in Burton facilitates sport activities for young people with learning disabilities at an affordable rate.

As such, through partner organisations there are both inclusive and specific activities available for young people and children. Typically, these operate all year but there are also programmes and camps for the school holiday periods.

5. How are the various activities promoted?

East Staffordshire Borough Council

The Council has dedicated marketing officers who are focused on promoting cultural service's events and activities through a range of mediums. They are as follows:

- Social Media (paid and free)
- ES News (now ended)
- Flyers*
- Mums Net website
- Internal communications
- ESBC website
- SPACE website
- Local Links magazine
- FYI Families website
- Direct subscriber emails (app. 5,500)
- Brochure*
- Press release
- Mums in the Know

*These documents are distributed to Council venues, schools (specifically rural/hard to reach or targeted to low engagement areas) and other partner organisations/locations.

Partner Organisations

Some organisations have existing partnerships with schools, the Council and other organisations in order to better promote their activities. Much of the information relating to their events is available online on their respective websites, social media or subscriber emails/newsletters.

6. What activities are planned within the borough in the future?

East Staffordshire Borough Council

Activities for holiday periods are planned on an ongoing basis. Leisure and Sports Development are focussed on delivering activities for the upcoming holiday periods through the Sport in the Hood programme and DASH. These activities are predetermined but other sessions can be introduced in line with customer demand and request. The current planned activities vary in nature and are in line with those of Appendix 1.

The Brewhouse is now focussed on the forthcoming Easter Festival and the activities which fall within that, but also continue to deliver workshop programmes.

Partner Organisations

This is little information available at the moment regarding future activities. The larger organisations, such as BACT, continue to deliver their holiday activities as planned however many of the smaller organisations are dependent upon the availability of funding.

7. What are the costs associated with all of the activities and are the activities free of charge for the borough?

East Staffordshire Borough Council

All sport activities are covered within the Sports Development budget. The Sports in the Hood activities are free of charge for the user along with a number of other activities such as Learn2Ride, Busy Bees and Healthy Families, these are described in Appendix 1. Some activities do have a cost for the user which is determined at a level for cost recovery rather than profit generation. As such, the costs do vary depending upon the activity or event in question.

The Brewhouse offers subsidised or free activities due to the receipt of external funding, some of the events on offer are ticketed.

Partner Organisations

Through the 'Burton Co-operative Learning Trust', a number of schools in the area are signed up to a partnership whereby there are some subsidised holiday activities through the Burton Albion Community Trust (and ESBC Sports Development). There are also some free events available, however as many organisations who provide these services are charities, often they are required to set a user charge based on cost recovery. As an example, the Uttoxeter Bulls basketball camp is £15 per child whereas the Acorns to Oaks Forest School has events for December 2016 at £10 and £20.

8. Are there any grants available for activity providers?

East Staffordshire Borough Council

Sports Development has a 'playgrants' funding pot which is available for groups to run their own activities up to £500 per group, however most activities are delivered through the service rather than on behalf of the service.

Partner Organisations

There are some grants available for activity providers; from the Arts there is funding from Burton and District Arts Council which provides grants for local organisations in that sector.

There are also some funds available through Staffordshire County Council, such as the Aiming High fund, which is accessible for local activity providers.

9. Proposed Recommendations

The following is a list of proposed recommendation for consideration by the Protecting and Strengthening Communities Scrutiny Committee:

- Marketing information provided to the public for specific holiday activities should be available at least 2 weeks before the beginning of the holiday period, in order to support parents and guardians in planning for the holiday.
- Marketing materials should make clear whether the activity is able to accommodate children with additional needs, such as the inclusive cycling.

Appendix 1

The below is a list of the available holiday activities provided by the Council. The leisure activities are from the summer holidays 2016, the Brewhouse activities are a summary of the holiday programmes for Oct 15 – Sept 16.

Activity	Age Range	Location	Cost to User
Busy Bees	4-10	Market Hall, Burton	Free
Dance Funday	5-11	Meadowside, Burton	£18.30 (£12.25 with leisure pass)
Mats & Balls Fun Session	All	Meadowside, Burton and Uttoxeter Leisure Centre	Junior - £2.40 Adult - £3.85
Sports Day	8-12	Meadowside, Burton	£18.30 (£12.25 with leisure pass)
Gymnastics Funday	5-11	Meadowside, Burton	£18.30 (£12.25 with leisure pass)
Multisport Funday	5-11	Meadowside, Burton and Shobnall Leisure Centre	£18.30 (£12.25 with leisure pass)
Space Launch Day	All	Market Hall, Burton	Free
Sport in the Hood (repeated in many locations across the Borough)	6-16	Queen Street CC, Heath Road CC, Anglesey Recreation Ground, Uttoxeter CC, Carver Road CC, Holland Sports Club, Tutbury Youth Centre, Waterside Community Centre, Canterbury Road Park, St Peters First School, Yoxall Cricket Club, Eton Park, Mayfield Recreation Ground, Church Leigh Village Hall.	Free
Become a Brewhouse Star	7-12	Brewhouse, Burton	£50 for a week
Sports Special: Mini Olympics	5-11	Uttoxeter Leisure Centre	£18.30 (£12.25 with leisure pass)
Sports Special	5-11	Uttoxeter Leisure Centre	£18.30 (£12.25 with leisure pass)
It's a Knock Out	8-15	Uttoxeter Leisure Centre	£3.45 (£2.30 with leisure pass)
3 Day Swimming Crash Course	4+	Uttoxeter Leisure Centre	£15 (£10.05 with leisure pass)
Teddy Bears Picnic	2-5	Uttoxeter Leisure Centre	£3.45 (£2.30 with

			leisure pass)
Tumble Fun	0-5	Uttoxeter Leisure Centre	£3.40 (£1.70 with leisure pass)
Creche	0-5	Uttoxeter Leisure Centre	£2.10 (£1.65 with leisure pass)
Net Games	6-15	Shobnall Leisure Centre	£12.50 (£9.40 with leisure pass)
Activity Day	6-15	Shobnall Leisure Centre	£12.50 (£9.40 with leisure pass)
Tennis	6-15	Shobnall Leisure Centre	£4.20 (£2.80 with leisure pass)
Racquet Sports	6-15	Shobnall Leisure Centre	£12.50 (£9.40 with leisure pass)
Athletics	6-15	Shobnall Leisure Centre	£12.50 (£9.40 with leisure pass)
Multisports	6-15	Shobnall Leisure Centre	£12.50 (£9.40 with leisure pass)
Golf	6-15	Shobnall Leisure Centre	£4.20 (£2.80 with leisure pass)
Hockey	6-15	Shobnall Leisure Centre	£4.20 (£2.80 with leisure pass)
Star Track: 3 day course	6-15	Shobnall Leisure Centre	£12.50 (£9.40 with leisure pass)
Balanceability	5-7	Shobnall Leisure Centre and Uttoxeter Leisure Centre	Free
Learn to Ride	8-10	Shobnall Leisure Centre and Uttoxeter Leisure Centre	Free
Bikeability Level 1	5-10	Shobnall Leisure Centre and Uttoxeter Leisure Centre	Free
Bikeability Level 2	10-15	Shobnall Leisure Centre and Uttoxeter Leisure Centre	Free
Inclusive Cycling	All	Shobnall Leisure Centre	£2.60/30 minutes
Healthy Families	All	Bramshall Park and Shobnall Leisure Centre	Free
Cricket Summer Camps	All	Yoxall Cricket Club (CC), Abbots Bromley CC, Rolleston CC, Wootton CC, Draycott & Hanbury	£50 per week or £12 per day. Draycott & Hanbury is £40 for the week
Netball Camp	7-12	Shobnall Leisure Centre	£5 per day

Dodgeball Camp	6-12	Shobnall Leisure Centre	£5 per day
Rounders	11+	Shobnall Leisure Centre	£1.50 per day
Bouncy Castle	All	Market Hall, Burton	Free
Brewhouse Family Fun Day - Trolls, Fairytales & Monsters	Family/7+	Brewhouse, Burton	Free
Brewhouse Family Fun Day - Winter Warmer	All	Brewhouse, Burton	Free
The Elves & the Shoe Maker Pre-Show Activity	Family/3+	Brewhouse, Burton	Free
Out of the Box	All	Brewhouse, Burton	Free
Easter Egg Trail	All	Brewhouse, Market Hall, Shopping Centres (Burton)	Free
LTC Youth: Phantom of the Opera	All	Brewhouse, Burton	Ticketed
b-Dance & Trinity Dance Showcase – Youth Dance Annual Showcase	All	Brewhouse, Burton	Ticketed
Hubbub Theatre: Kessuku Inclusive Dance/Theatre followed by Free Inclusive disco/club night	All	Brewhouse, Burton	Ticketed, free club night
Second Hand Dance	Family/4+	Brewhouse, Burton	Ticketed
Workshops (based on insects)	All	Brewhouse, Burton	Free
Fun fair (and associated activities – face paint etc)	All	Market Hall, Town Centre (Burton)	All free

Family Film	All	Brewhouse, Burton	Free
Animation Workshop	All	Brewhouse, Burton	£3
Craft Market	All	Market Place, Burton	Free
Winter Walker: Three Keepers – Dance/mime	5+	Brewhouse, Burton	Ticketed
Toddler Room Family Fun Day Drop-In	0-3	Brewhouse, Burton	Free
Doodle Dance Pre- Show Family Fun	3-6	Brewhouse, Burton	Free
Inclusive Club Night	Aimed at young adults with additional needs	Brewhouse, Burton	£3
SPACE Summer Activities	11+	Brewhouse Burton	Free