



## East Staffordshire Borough Council Equality and Health Impact Assessment (EHIA)

This EHIA documents how you have taken into account health impacts and the requirements of the Public Sector Equality Duty in the decision making process for this function, policy or service.

<b>1</b>	<b>Title of function, policy or service to be assessed:</b> Burton Barrel Roll
<b>2</b>	<b>Date:</b> 22.11.2023
<b>3</b>	<b>Name of EHIA author:</b> Kelly Kerr-Delworth
<b>4</b>	<b>EHIA team:</b>
<b>5</b>	<b>Head of Service:</b> Thomas Deery
<b>6</b>	<b>Is the policy, function or service existing, new or being reviewed?</b> Existing
<b>7</b>	<p><b>State the aims, objectives and purpose of the function, policy or service and provide a summary of the service provided:</b></p> <p>This is a project to be part-funded by the UK Shared Prosperity Fund's Ward Enhancement Project being delivered by Making Trails.</p> <p>Following the success of the Burton Swans and The Big Burton Carousel (TBBC) art trails, Burton Barrel Roll will be Burton's first 3D sculpture trail; it will feature 12 giant beer barrels, an iconic symbol of Burton. These sculptures will be sited at points of historical and cultural importance across Burton town centre, and each will be painted by a local artist, showcasing more about the history of the town.</p> <p>It will attract tourists to the town. The previous trail saw over 20,000 visitors; we were able to track these figures through the opening event, trail app, map downloads and printed-map giveaways.</p>

<b>8</b>	<p><b>Are there any other functions, policies or services which might be linked with this one for the purpose of this EHIA?</b></p> <p>No</p>																																
<b>9</b>	<p><b>Who is it intended to affect or benefit (the target population)?</b></p> <ul style="list-style-type: none"> <li>• Residents in Burton and Eton, Shobnall, Stapenhill and Anglesey wards</li> <li>• Tourists to Burton Upon Trent</li> <li>• Local businesses</li> </ul>																																
<b>10</b>	<p><b>Equality impacts</b></p> <p>The Public Sector Equality Duty requires public bodies, in the exercise of their functions, to have due regard to the need to:</p> <ul style="list-style-type: none"> <li>• Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Act.</li> <li>• Advance equality of opportunity between people who share a protected characteristic and those who do not.</li> <li>• Foster good relations between people who share a protected characteristic and those who do not.</li> </ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p style="text-align: center;"><b>Within this table, state whether the policy, function or service will have a positive or negative impact across the following protected characteristics and provide any comments.</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;"></th> <th style="width: 15%; text-align: center;">Positive Impact</th> <th style="width: 15%; text-align: center;">Negative Impact</th> <th style="width: 40%; text-align: center;">Comments</th> </tr> </thead> <tbody> <tr> <td>Age</td> <td style="background-color: #cccccc;"></td> <td></td> <td>The trail will be open for anyone to take part regardless of any protected characteristics.</td> </tr> <tr> <td>Disability</td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td>Sex / gender reassignment / pregnancy or maternity</td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td>Race</td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td>Religion or belief</td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td>Sexual orientation</td> <td style="background-color: #cccccc;"></td> <td></td> <td></td> </tr> <tr> <td>Other</td> <td></td> <td></td> <td></td> </tr> </tbody> </table> </div>		Positive Impact	Negative Impact	Comments	Age			The trail will be open for anyone to take part regardless of any protected characteristics.	Disability				Sex / gender reassignment / pregnancy or maternity				Race				Religion or belief				Sexual orientation				Other			
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11	<p><b>What evidence do you have for the statements made in Question 10?</b> The trail will be available on public land for any member of the public to access.</p>						
12	<p><b>Consultation:</b> Describe what consultation has been undertaken on this function, policy or service, who was involved and the outcomes.</p> <p>NA</p>						
13	<p><b>Briefly explain how the policy, function or service contributes to community cohesion by answering the following questions:</b></p> <ul style="list-style-type: none"> <li>• How will it provide equality of access to services, information and employment?</li> </ul> <p>It will be fully accessible to all as the trail will be on public land. The trail map will be available online, on our app and as a printed map to be as accessible to as many people as possible.</p> <ul style="list-style-type: none"> <li>• Does it or could it promote good relationships within and between communities?</li> </ul> <p>The intention is that local school children will become involved with the project from different communities. The trail will be marketed to all areas of the community through digital and direct means schools and community groups from across the borough will be encouraged to take part in the trail.</p> <ul style="list-style-type: none"> <li>• How will it help to prevent social exclusion?</li> </ul> <p>The trail is fully accessible to everyone, its set in public spaces with as few barriers to participation as possible.</p>						
14	<p><b>Health impacts – screening question</b> Will the subject of this EHIA:</p> <table border="1" data-bbox="231 1803 1460 2027"> <thead> <tr> <th data-bbox="231 1803 715 1915"></th> <th data-bbox="715 1803 1008 1915"><b>No</b> (Provide a brief explanation of your response.)</th> <th data-bbox="1008 1803 1460 1915"><b>Yes</b> (Is this impact positive or negative? Provide a brief explanation of your response.)</th> </tr> </thead> <tbody> <tr> <td data-bbox="231 1915 715 2027">Have a direct impact on health, mental health and wellbeing?</td> <td data-bbox="715 1915 1008 2027"></td> <td data-bbox="1008 1915 1460 2027">Positive - walking outside improves health and wellbeing. Seeing art and</td> </tr> </tbody> </table>		<b>No</b> (Provide a brief explanation of your response.)	<b>Yes</b> (Is this impact positive or negative? Provide a brief explanation of your response.)	Have a direct impact on health, mental health and wellbeing?		Positive - walking outside improves health and wellbeing. Seeing art and
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Have a direct impact on health, mental health and wellbeing?		Positive - walking outside improves health and wellbeing. Seeing art and					

			engaging with it helps wellbeing.
	Have an impact on social, economic and environmental living conditions that would indirectly affect health?		Positive - economic, bringing more money into the area, contributing to the prosperity of Burton. Environmental - making the area more colourful, joyful and engaging for those living here.
	Have an effect on an individual's ability to improve their own health and wellbeing?		Yes, by providing a number of easy walking routes around the town with several points of interest (the sculptures) where they can rest.
	Affect access to, and the quality of, health, mental health or wellbeing services?		Yes, positive, our previous trails have been used by nursing homes, funeral homes and local mental health provisions as wellbeing walks. Many plan on doing the same for this trail.
Please refer to the EHIA guidance document. If you answer yes to any of these questions a health impact assessment is required, please complete section 16.			
<b>15</b>	<b>Head of Service signature:</b> I am satisfied with the results of this EHIA.		

## 16. HEALTH IMPACT ASSESSMENT<sup>1</sup>

Please complete this, if you have answered yes to any of the health impact screening questions.

A. Describe the health impact(s). Please refer to the screening questions in Q14 above.	B. Answering 'YES' to the above questions (Q14) indicates an important health impact. Be explicit and include the evidence that has been considered.			C. Are the health impacts significant?
Identify the health impact(s)	Will the health impacts affect the whole population? Will they affect particular groups of people differently?	Will the health impacts be difficult to remedy or have an irreversible effect? Are they likely to cause public concern?	Will the health impacts be medium or long-term? Are they likely to create cumulative effects?	Does this health impact have a significant positive or negative effect (based on your responses to Section B)?
<i>To be completed</i>	<i>Yes they will affect the whole population there is no one group who will be affected differently</i>	The health impacts are positive and so are not likely to cause public concern.	Yes the impacts in terms of well-being will be immediate as people get outside more	Not a significant positive affect overall.

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<sup>1</sup> Adapted from 'Health Impact Assessment of Government Policy, a guide to carrying out a Health Impact Assessment of new policy as part of the Impact Assessment process.' Department of Health, July 2010 p.13

## **17. EQUALITY AND HEALTH IMPACT ASSESSMENT RECOMMENDATIONS AND ACTION PLAN**

Please describe the actions, if any, you will take to mitigate against negative health or equality impacts identified in this assessment, or to maximise the benefits of the policy or service.  
If significant action is required, it should be included in Service Plans.

<b>Is it a Health or Equality action?</b>	<b>Issue / impact identified</b>	<b>Recommendation / action required</b>	<b>Lead officer and timescale</b>	<b>Resource allocation</b>