

**Andrew Bird, BA (Hons), MCIWM
Head of Environment**

31st August 2010

Direct Line: 01283 508505
Direct Fax : 01283 508733
Reply to: Lisa Kinsey
Our Ref: LMK/policy review
Your Ref:
(please quote this reference on all correspondence with us)

Dear Sir or Madam

LICENSING ACT 2003
POLICY REVIEW CONSULTATION

The Licensing Act 2003 requires East Staffordshire Borough Council, as the Licensing Authority, to carry out a formal review, consultation and re-publication of its Statement of Licensing Policy every three years. The re-published policy will then set out the principles that the Licensing Authority will generally apply to promote the licensing objectives when making decisions on applications for licences made under the Act for the subsequent three years.

The Act enables the targeting of premises which are causing problems within our community, and a much lighter touch for those businesses and community activities which enhance people's lives by providing opportunities for the enjoyment of leisure time.

Similarly in terms of enforcement, the Licensing Authority has focused on the premises failing in terms of the licensing objectives, with other businesses left to go about their activities without necessary interference.

The Council has also encouraged a much greater scope for the development within the communities of live music, dancing and theatre. The Council holds its own licences for the open spaces within the Borough to help facilitate this.

Prior to determining our initial policy under the Licensing Act 2003 the Licensing Authority consulted with local businesses, parish councils, elected members and responsible authorities. In addition to these people all premise and personal licence holders will be consulted on the policy review.

The consultation process must take place before the policy can be reviewed and republished.

On reviewing its licensing policy the council will take into consideration any new guidance issued under section 182 of the Licensing Act 2003.

The initial licensing policy can be viewed on our website at www.eaststaffsbc.gov.uk for ease of reference.

The consultation process will take place from 1st September 2010 to 30th September 2010.

After reading the licensing policy, please answer the questions on the attached questionnaire. There is an opportunity for you to provide any additional comments in section 2. All responses will be considered prior to the adoption of the revised Licensing Policy.

Please send the completed questionnaire together with the monitoring form to The Licensing Department, East Staffordshire Borough Council, Town Hall, Burton upon Trent , Staffordshire, DE14 2EB.

Once the consultation process is complete a report will be prepared for the Licensing Committee along with the revised policy this will then be formally adopted at full council in December 2010.

Yours faithfully

L Kinsey

Lisa Kinsey
Senior Licensing Officer
lisa.kinsey@eaststaffsbc.gov.uk

Encs