



**Flood Awareness Campaign
Water Management Marketing Communications**

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Dear Colleague

Request for support in promoting our flood information guides

The Environment Agency has produced three flood guides for the general public. The guides give practical advice on preparing for a flood and what to do during and after a flood. The guides are currently available in English and bilingually in English and Welsh. We are also in the process of producing audio versions to be available for November. The guides are currently available at local Environment Agency events, by telephone order to Floodline 0800 988 1188, and on our website at:

<http://www.environment-agency.gov.uk/subjects/flood/826674/830330/?version=1&lang=e>.

We would like your support to help us make these more widely available to the public by making these guides available on your website. You may also want to refer to the guides in any other relevant communications to your customers. These guides may be of particular interest to those of you directly involved in dealing with flood incidents or with customers affected by flooding.

If you would like anymore information on the flood guides or to order hard copies then please email me at rachel.mullen@envrionment-agency.gov.uk.

Rachel Mullen

Flood Awareness Campaign –Production Manager

Local response gateway: preparing together